

HAODS

CRITERIA FOR CHOOSING A SHOW

Introduction: This paper sets out the proposed criteria for selecting a show.

I. Is the proposed show available?

- A. An initial check on whether it is possible to obtain a licence
- B. If a licence is currently available, further investigation can be carried out
- C. If a licence is not available, a note will be made of the reason and a diary note made to re-check in an appropriate number of years, depending on circumstances

II. Has the show been done recently in the local area?

- A. Local area means within approximately 45 minute drive of Horsham
- B. It is important here to only look at comparable sized societies, performing in venues of a similar size to The Capitol and larger

III. Can we cast it?

- A. This means do we have sufficient “talent” available from known resources
- B. Look at regular HAODS performers, including those that “float”
- C. Useful to identify potential “gaps” in cast when putting a show forward

IV. Does it make optimum use of the members of the society?

- A. Need to ensure that over a period of time there is a balance between shows - some have greater chorus requirements than others and different splits of male/female principles
- B. Also need to ensure that we offer interest and variety to members that do not appear on stage - technical team, wardrobe etc.

V. Can we put together an enthusiastic production team?

- A. This is not just about a Producer/Director
- B. Some shows may require a separate choreographer or other specialist resource
- C. It may be possible to sound out a potential team prior to putting a show forward - at least a potential Director & MD

VI. Is it box office?

- A. Again, balance is important - we need to contrast popular, higher earning shows with those that continue to provide variety for the members and our supporters

VII. Does it provide the society with a challenge?

- A. Making optimum use of members and providing variety for members/supporters are important
- B. The over-riding principle must be that the shows offered fit with the HAODS Constitution & Rules

VIII. Budget/Business Plan

- A. Need to put together an outline budget and business plan for each show offered
- B. This will necessarily be fairly high level, but should draw on box office experience wherever possible when recommending shows that we have done before
- C. The budget should be supported by a set of key assumptions and recommendations for further analysis should a show be selected